

# **The Capital Market University Challenge 2017**

## **Information Pack**

### **1. Introduction**

The main objective of the Capital Market University Challenge 2017 is to create awareness among students while they are still in learning institutions and just before they join the workforce. Interesting and competitive activities will attract their interest which will encourage them to participate in the capital market Industry

The core objectives of CMA University challenge 2017 are to:

- To create awareness and increase knowledge among university students about the financial sector and the capital market in particular;
- To increase participation (in terms of investment and savings) of university students and the public at large in the capital market industry;
- To create and increase the pool of young professionals in the capital markets industry through available internship opportunities;
- To educate youth about prudent process of investment decision making and risk management and in the process, foster links with professional bodies and industry.

To organize and implement this challenge, CMA partnered with Rwanda Stock Exchange (RSE), Economic Policy Research network in Rwanda (EPRN) and AIESEC in Rwanda (an international platform for young people to develop their Leadership and entrepreneurship potential)

**The official launch for the Capital Market University Challenge 2017 scheduled to take place on Wednesday, 17<sup>th</sup> May 2017 from 2pm to 5pm at Adventist University of Central Africa (AUCA) Masoro Campus. It is compulsory for all universities in Kigali to be represented.**



**Contestants will compete in two categories namely; Quiz (to test their knowledge on capital market industry) and Essay writing where they will develop ideas on the “Role of youth in developing Rwanda’s capital market industry”.**

## **2. Venues**

The event will take place in 4 provinces and the City of Kigali in the preliminaries. In Kigali the event taking place at the Adventist University of Central Africa (AUCA) in Masoro, Kigali on 26<sup>th</sup> May 2017 at 9am up to 1 pm.

We have five sites across the country namely in the Northern Province; College of Agriculture, Animal sciences and Veterinary Medicine (UR CAVM) the preliminary is scheduled on 20<sup>th</sup> May 2017, in the Southern Province will be hosted by UR CASS on 20<sup>th</sup> May 2017, Eastern Province to be hosted in UR Nyagatare campus on 24<sup>th</sup> May 2017 and in the West Province the challenge will be hosted in ULK Gisenyi Campus on 24<sup>th</sup> May 2017, the preliminary in the City of Kigali is scheduled at on Friday, 26<sup>th</sup> May 2017 from 10am to 2pm at the Adventist University of Central Africa (AUCA) Masoro Campus. The last day of the challenge will take Place at Kigali Serena Hotel, in Kigali on 9<sup>th</sup> June 2017.

## **3. Participating Universities**

A total of 28 universities are selected for the competition, from all over the country. And one university from each province will be selected to join quarter finals after preliminaries selection based on the performance. The criterion to be used to select the universities is to have an active investment club or create one to participate in the challenge. Therefore here are is the list of universities to participate in the competition:

### **City of Kigali**

- University of Rwanda- College of Education (UR-CE)
- University of Rwanda - College of Business & Economics (UR-CBE)
- University of Rwanda - College of Science & Technology (UR-CST)
- Mount Kenya University (MKU)
- Kigali Independent University (ULK – Kigali Campus)



- University of Kigali (UoK)
- Universite Laique Adventiste de Kigali (UNILAK)
- Kigali Institute of Management (KIM)
- Integrated Polytechnic Regional Centre – Kigali Campus (IPRC)
- Kepler University
- Akilah Institute of Women
- University of Tourism, Technology and Business Studies (UTB)

### **SOUTHERN PROVINCE**

- University of Rwanda – College of Arts & Social Sciences (UR-CASS)
- University of Gitwe
- Catholic University of Kabgayi (ICK)
- Integrated Polytechnic Regional Centre – Southern Campus (IPRC)

### **NORTHERN PROVINCE**

- University of Rwanda - College of Agriculture, Animal Sciences and Veterinary Medicine (UR-CAVM)
- Institut d’Enseignement Superieur de Ruhengeri (INES)
- University of Technology and Arts of Byumba(IPB)
- Tumba College of Technology

### **EASTERN PROVINCE**

- University of Rwanda – Nyagatare campus
- University of Kibungo
- Integrated Polytechnic Regional Centre East (IPRC)
- Mahatma Gandhi University Rwanda



## **WESTERN PROVINCE,**

- ULK – Gisenyi Campus.
- UR–Nyamishaba Campus
- Integrated Polytechnic Regional Centre West (IPRC)
- UTB – Rubavu campus

### **4. Competition’s model**

The Capital Market University Challenge 2017 will be conducted through Quiz and Essay writing as described below;

#### **a. Quiz Model**

The competition entails:

- 2 competing teams per round;
- 3 individuals per team;
- 6-7 minutes per round

The preliminaries will take place in all provinces and will have all teams competing using different questions. Each round will have 3 judges to witness the kick off. The last day judges will have gathered performance points from all rounds. The best 6 teams (1 team from each province and 2 teams from Kigali city) will proceed for an early Quiz session in 3 separate rounds (2 teams in each round) where 3 best teams will then be selected. Quiz judges will be selected by EPRN according to their experience towards capital.

All questions related to Quiz will be announced on the day of the competition and all of them will be around capital market. The purpose is to test the knowledge of students towards capital market more details are found on capital market authority website.

#### **Prizes**

- Overall winner: 10,000 shares
- 2<sup>nd</sup> winner: 6,000 shares
- 3<sup>rd</sup> winner: 4,000 shares
- Top performing clubs will be awarded with certificates of participation.



## **b. Essay Writing**

The essay theme to be written by the participants is "**Growing the youth through capital market**".

The essay should:

- Be original and has creativity;
- Be no less no more 700 words;
- Size :12, Font: Times new roman, Spacing: 1.5;
- Submission should be in word document
- Cover Page should contain address of the Author and university and a short Biography no more than 50 words;
- Copy pasting information from websites amounts to plagiarism, punishable by discontinuation from the university challenge;

### **Eligibility**

- 1 Entry per person or investment club
- Should be Rwandan
- Aged between 18 to 25
- University students from both genders

**Deadline: 26<sup>th</sup> May 2017 23:59 GMT +2**

### **Prizes**

- Overall winner: 5,000 shares
- 2<sup>nd</sup> winner: 3,000 shares
- 3<sup>rd</sup> winner: 2,000 shares
- Top performing clubs will be awarded with certificates of participation.

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